

# 2025 Sponsorship Guide



# Who is Community Progress Council?

Community Progress Council, York County's community action agency, empowers individuals and families to move toward self-sufficiency and advocates for change to promote community growth.

## Why support Community Progress Council?

BRAND RECOGNITION	RETURN ON INVESTMENT	INVESTING IN YORK
Reach over <b>10,000 professionals and community members</b> through our email newsletters, social media, and website. Event sponsorships will <b>showcase your brand</b> , aligning it with Community Progress Council's impactful community work.	Maximize return on investment with <b>opportunities that match your budget and goals</b> . Partner with Community Progress Council to <b>access key audiences, expand your network</b> , and showcase your commitment to our community.	Investing in Community Progress Council and our work to empower people to economic self-sufficiency is <b>investing in the future of York County</b> . Your support enables families to move into the middle class and contribute successfully to our shared economy.

## 2025 Events & Opportunities

EVENT	TIMING	AUDIENCE	EXPECTED ATTENDANCE / EXPOSURE
Give Local York	May	Business and Community Leaders	CPC social profiles reach 7,600 followers; website sees 8,000 monthly visitors.
National Night Out	August	Community Members, Neighbors, Nonprofit Partners	Estimated 300-350 neighbors in Noell/ York City neighborhood and 25-30 nonprofit partners as vendors. CPC social profiles reach 7,600 followers; website sees 8,000 monthly visitors.
Self-Sufficiency Celebration / 60th Anniversary	September	Executives, Business and Community Leaders, Community Members	Estimated event attendance 125-150. CPC social profiles reach 7,600 followers; website sees 8,000 monthly visitors.

# 2025 Events & Opportunities

## GIVE LOCAL YORK

Give Local York (GLY) is a 24-hour online giving extravaganza held on the first Friday of May.

Donors visit [www.givelocalyork.org](http://www.givelocalyork.org) to make secure donations to their favorite local nonprofit organizations. Every dollar donated will be enhanced with bonus funds provided by GLY sponsors — making donor dollars stretch further! Nonprofits are also eligible for cash prizes.

Your sponsorship of Community Progress Council supports our mission to empower people to financial stability and provides an opportunity to highlight your business as a partner during Give Local York and in our 60th Anniversary Year!

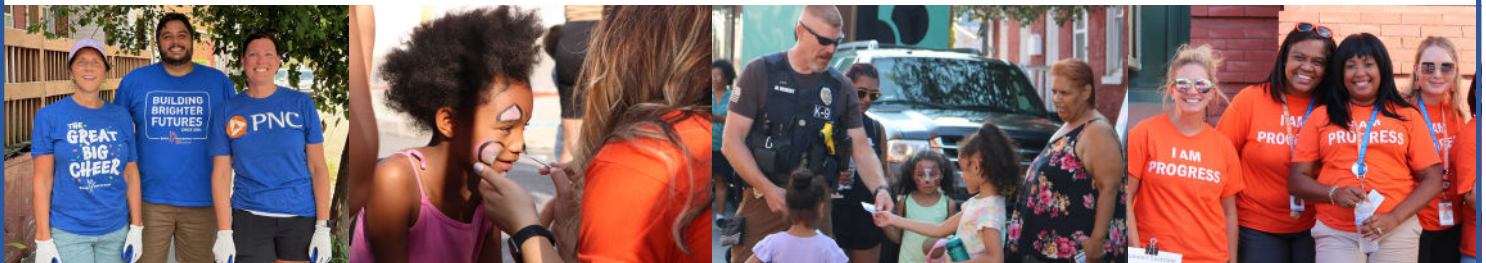


SPONSOR BENEFITS	PARTNER IN PROGRESS \$5,000	PROGRESS CHAMPION \$2,500	ADVOCATE \$1,000	SUPPORTER \$500	FRIEND \$250
Company Logo as 60th Table Sponsor	X				
Ad in Printed 60th Event Program	Full page	Half page			
Opportunity to Record a 60-second Social Media Video to Share Your Work and Support of Progress	X				
Listed as “Match Sponsor” on CPC’s Page for 1 hour during Give Local York Event	X	X			
Complimentary Tickets to Self-Sufficiency Celebration / 60th Anniversary	8	4	4	2	1
Company Recognition on CPC Website Event Page for Give Local York	Logo/ Hyperlink	Logo/ Hyperlink	Logo	Name	Name
Social Media Recognition	Dedicated Post	Dedicated Post	Dedicated Post	Dedicated Post	Shared Post
Listing in 24-25 Annual Report	X	X	X	X	X

## NATIONAL NIGHT OUT

National Night Out is an annual community-building campaign on the first Tuesday in August that promotes police-community partnerships and neighborhood camaraderie. Community Progress Council hosts a neighborhood block party on East College Avenue in York City, in front of the Noell building. More than 300 community members and 25 community and non-profit vendors gather for food and drinks, entertainment, giveaways, community resources, games and prizes.

Your sponsorship supports this community event and provides chances to engage volunteers from your organization or business, plus opportunities to highlight you as a partner in our 60th Anniversary Year!



<b>SPONSOR BENEFITS</b>	<b>LEAD SPONSOR*</b> \$5,000	<b>SILVER SPONSOR</b> \$2,500	<b>BRONZE SPONSOR</b> \$1,000
Company Logo as 60th Table Sponsor	X		
Ad in Printed 60th Event Program	Full page	Half page	
Speaking Opportunity at National Night Out Noell Block Party	X		
Logo on Printed National Night Out Event Signage	X	X	X
Complimentary Tickets to Self-Sufficiency Celebration / 60th Anniversary	8	4	4
Opportunity to Host Community Table with Activity and/or Additional Volunteer Engagement Opportunities	X	X	X
Company Recognition on CPC Website Event Page for National Night Out	Logo/ Hyperlink	Logo/ Hyperlink	Logo
Social Media Recognition	X	X	X
Listing in 25-26 Annual Report	X	X	X

\* Exclusive Opportunity, only 1 Lead Sponsorship Available for National Night Out

# 2025 Events & Opportunities

## SELF-SUFFICIENCY CELEBRATION / 60TH ANNIVERSARY

Community Progress Council’s first “Self-Sufficiency Celebration” will coincide with our 60th Anniversary Celebration in fall 2025. The evening event will include a networking portion with heavy hors d’oeuvres, and a program celebrating coaching participants who have made significant progress toward economic self-sufficiency and their impact on our community.

Your sponsorship supports this celebration event and empowers Community Progress Council to continue coaching participants toward success, with ample opportunities to highlight you as a partner in our 60th Anniversary Year!



SPONSOR BENEFITS	PRESENTING SPONSOR* \$7,500	COACHING CHAMPION \$5,000	WORKFORCE WARRIOR \$2,500	HEAD START HERO \$1,000	NUTRITION NEIGHBOR \$500
Lead Billing in All Materials	The Arthur J. & Lee R. Glatfelter Foundation				
Guest Emcee at Event					
Speaking Opportunity at Event					
Company Logo as 60th Table Sponsor		X			
Ad in Printed 60th Event Program		Full page	Half page		
Complimentary Tickets to Self-Sufficiency Celebration / 60th Anniversary		8	4	4	2
Company Recognition on CPC Website Event Page for Self-Sufficiency Celebration		Logo/ Hyperlink	Logo/ Hyperlink	Logo	Name
Logo on Printed Event Signage		Logo	Logo	Logo	Name
Logo in Printed Event Program		X	X	X	X
Social Media Recognition		X	X	X	X
Listing in 25-26 Annual Report	X	X	X	X	

\* Exclusive Opportunity, only 1 Presenting Sponsorship Available for the Self-Sufficiency Celebration

# Sponsorship Commitment Form

Please indicate the sponsorship levels that you would like to commit to by checking the corresponding box(es) and completing the form below.

## GIVE LOCAL YORK

- Partner in Progress - \$5,000
- Progress Champion - \$2,500
- Advocate - \$1,000
- Supporter - \$500
- Friend - \$250

## NATIONAL NIGHT OUT

- Lead Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000

## SELF-SUFFICIENCY CELEBRATION / 60TH ANNIVERSARY

- Presenting Sponsor - \$7,500
- Coaching Champion - \$5,000
- Workforce Warrior - \$2,500
- Head Start Hero - \$1,000
- Nutrition Neighbor- \$500

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please complete and return to Emily Seitz, Director of Development, [eseitz@yorkcpc.org](mailto:eseitz@yorkcpc.org).  
Remit payment Attn: Soan Vu, 226 E. College Ave., York, PA 17403.*

# Questions?

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We'd love to have a conversation! Please reach out to Emily Seitz, Director of Development for Community Progress Council, at 717-846-4600, ext. 222, or [eseitz@yorkcpc.org](mailto:eseitz@yorkcpc.org).



COMMUNITY  
PROGRESS  
COUNCIL

60 years